

## PRESS RELEASE

### **First distance learning course introduced by BSI proves to be a major success**

Greater recognition from colleagues, increased credibility and authority – these are just a few of the comments from individuals who took a Diploma in Quality Management with BSI Learning.

The course is the first Distance Learning Diploma to be introduced by BSI and as a result of its enormous success two more courses have now been developed. A recent survey among professionals taking the BSI Diploma in Quality Management has revealed that 100 per cent of participants felt it was beneficial in helping them in their day-to-day role.

“We are extremely pleased with the results of our survey. We were particularly pleased with the anecdotal comments from delegates who felt that the course had improved their status within their organisation and brought a much greater understanding of their company’s quality management needs,” said John Osborne, Product Marketing Manager BSI Learning.

“The content of the course and the activities are very much work based and encourage the students to work both individually and with colleagues to complete modules. All the modules are business focused and appropriate and relevant to their own particular business, which is why it has proved so successful.”

Mr Osborne added: “Due to this success, BSI has introduced two more distance learning courses – Occupational Health and Safety Management and Environmental Management.”

The Diploma in Quality Management is aimed at those involved at either operational or strategic level in implementing Quality Management and process improvements. The self-study course, which covers 11 modules, is designed to develop an understanding of quality management from first principles to system design, enabling students to apply their knowledge in any type of organisation – from multi-national or local authority to small businesses. Each student has a BSI tutor on hand to help and assess work. The course is generally completed within nine months, with a minimum of 90 hours study.

Most of the students taking part in the recent survey said they had enrolled on the course to improve their personal development and career prospects by gaining a professional qualification. All said it had benefited their business and their role – with one candidate revealing the increased knowledge had assisted in retaining his employment during a company takeover!

One delegate commented: “Thanks to this particular course I understand the essence and the meaning of quality, thank-you.” Another said: “The course will continue to benefit me in all aspects of my role.”

The students taking part in the survey were also positive about the format of the modules and volume of information – saying there was no element of the course where they would have liked more detail.

“I thought the course material was pitched at just the right level,” reported one student.

Since the Diploma in Quality Management was introduced two years ago more than 200 people have registered.

The survey was carried out to analyse what clients felt about the course and any changes that needed to be made, explained Mr Osborne.

“Distance learning is new to BSI so we were keen to hear the feedback from delegates. The response was that the course is working well, which is a fantastic result. People on the course felt they were improving both their own systems and their own knowledge at the same time.”

Speaking of the most beneficial element of the course one delegate wrote: “I found module six the most beneficial as I was able to analyze the business in greater depth than ever before. The fact that my tutor was contactable every time I needed guidance was also extremely beneficial.”

Another delegate said that the course had led to a professional qualification, along with a better knowledge of quality management systems. “The company has benefited from having an employee who can manage, improve and spread the quality concept throughout the business.”

The BSI Diploma in Quality Management aims to empower candidates and confirm professional credibility, and is the equivalent to an NVQ Level 3.

The course goes far beyond giving a basic understanding of the concepts and practices behind management systems as individuals are able to enhance their career and contribute to ongoing professional development.

In practical terms, the programme also enables delegates to structure their quality management systems, demonstrate how to manage the cycle of continuous improvement and enhance their knowledge and application of Quality Management tools.

Students will also be able to benefit their organisation by demonstrating an increased ability to improve its performance and customer satisfaction, which in turn could lead to financial benefits.

For information about the Diploma in Quality Management contact BSI on: 0845 086 9000. [www.bsi-training.com](http://www.bsi-training.com)