

FEATURES AND BENEFITS

For over 100 years, BSI has led the way in developing the whole concept of standards. Today BSI provides assessment, certification and training to organisations across the world, with over 60,000 certified locations in over 100 countries.

BUSINESS RISK	BUSINESS NEED	FEATURE OF STANDARD	ADVANTAGES (How will it help?)	BENEFITS (What's in it for my business?)
Inconsistent ways of working.	For everyone to be working to the same processes.	Standard provides a structured framework around which to build a management system. Management systems require key processes and procedures to be documented and communicated and staff to be trained.	Process mapping leads to reduction of duplication and elimination of redundant processes. Minimum requirements for an effective management system are defined. Consistent message or instruction is delivered across departments and sites.	No need to re-invent the wheel, saving time and effort in designing an effective management system. Less time spent monitoring and analysing results.
Mis-allocation of funds to ineffective actions.	To allocate funds effectively.	Standards require a review by management of the outputs from monitoring and analysis.	Management has robust information upon which to make informed decisions.	Greater confidence in management and investment decisions. More money to spend on other initiatives.
Business does not grow.	To identify trends and weaknesses in processes and identify opportunities for improvement.	Standards require a process of monitoring and measuring performance to check operational controls are effective. Standards require an audit of adherence to the processes and procedures to check they are being followed.	Trends are spotted enabling corrective and preventative action to be implemented.	Less time lost on repeatedly correcting the same problem. Better focus on initiatives that are going to have the biggest impact.

For more information visit www.bsigroup.co.uk/improve or call 0845 080 9000

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The BSI certification mark can be used on your stationery, literature and vehicles when you have successfully achieved certification.

