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**Coca-Cola Hellenic Bottling Company S.A. uses Entropy Software
to improve environment and health & safety management**

BSI works with Coca-Cola Hellenic Bottling Company to introduce its powerful web-based Entropy system across 28 countries

BSI has today announced its deal with Coca-Cola Hellenic Bottling Company for the provision of Entropy software, a web-based platform which offers a proven solution for organisations to collect and report data with regard to environmental and health and safety compliance. Entropy Software will assist the leading non-alcoholic beverage group to heighten management of Corporate Social Responsibility (CSR) and sustainability commitments throughout its 28 countries of operation.

The company has a strong reputation of environmental responsibility and works with more than 200 organisations in pursuing sustainability goals. In line with global reporting standards it publishes annual CSR reports which were previously created with Microsoft Excel. Entropy Software will allow Coca-Cola Hellenic to improve its reporting process by providing a more efficient method of gathering information and communicating effectively across the company's 80 sites.

Tony Baynes, director of public affairs and communication for Coca-Cola Hellenic, said, "Entropy Software will help us to assess and control risk, compliance and performance in areas of CSR such as corporate governance, environment, health and safety, quality and supply chain compliance management. It also allows us to capture occupational health & safety incidents, which is another key area of importance."

Rob Wallis, managing director of BSI in the UK, said, "We welcome the opportunity to work together with Coca-Cola Hellenic, one of the largest bottlers and vendors of The Coca-Cola Company's products in the world, and the largest based in Europe. With its extensive pan-European country network, the Group's deployment of Entropy Software will add considerably to the protection of the environment and the health and safety of many thousands of people."

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About Entropy Software

Entropy Software™ offers a proven solution for organisations to manage and mitigate compliance risks; take accountability and allocate internal and external action planning (Corrective And Prevententative Actions - CAPA); manage the whole audit process; improve and share sustainable practices; and respond more proactively to external pressures.

Find out about how Entropy Software can assist compliance management and performance improvement by calling 0845 080 9000 for further information.

About BSI Management Systems

BSI Management Systems is one of the world's largest certification bodies, with over 64,000 certified locations and clients in more than 120 countries. Operating through a global network, BSI Management Systems provides software, assessment and training services in all critical areas of management disciplines including: Environment, Health & Safety, Business Continuity, , Food Safety, Quality and Integrated Management Systems.

About Coca-Cola Hellenic

Coca-Cola Hellenic is one of the world's largest bottlers of products of The Coca-Cola Company with sales of more than 10 billion litres. It has a broad geographic reach, with operations in 28 countries, serving a population of approximately 560 million people. Coca-Cola Hellenic offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola Hellenic is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting our business in ways that protect and preserve the environment and contribute to the socio-economic development of our local communities.