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**BSI LEARNING WIDEN THEIR OFFERING BY INTRODUCING  
eLEARNING MODULES**

BSI Learning has now introduced eLearning modules into its portfolio as a complementary learning aid. These will work together alongside existing courses to form part of a blended offering to its customers. Research has shown that 57 per cent of organisations currently use eLearning with an additional 27 per cent planning to implement it within the next 12 months<sup>1</sup>. This reflects the change in learning technologies and the rise in organisations embracing them in order to reap the benefits they have to offer.

The first of the new BSI eLearning modules is now available. BSI Learning has kicked off the programme with ISO 9001 awareness, the world's most widely used standard for quality. This is due to BSI Learning's research which has found that 52 per cent of quality managers believe the biggest challenge they face is achieving commitment and buy in to the system<sup>2</sup>. The new eLearning module will help address this common problem by explaining in simple terms the benefits that ISO 9001 can deliver to an individual and organisations.

John Osborne, product marketing manager of training for BSI Learning explains "Our research has shown that quality managers are facing many challenges which the ISO 9001 awareness module can help to change. Offering eLearning alongside our other range of courses will create a greater learning experience for our customers."

The quality standard ISO 9001 can add value and transform the performance of an organisation. It is designed for anyone looking to improve the way their organisation is operated and managed, regardless of size and sector. BSI Learning's first eLearning module can be used in a number of ways to benefit an organisation:

- Engage all staff in the process of working towards the achievement of the Quality Management System (QMS)
- Refresh and re-engage people who have been working with a QMS for some time
- Form part of an employee induction plan for new staff working with an established management system

The new eLearning module is a concise yet comprehensive 30 minute interactive module with real life scenarios and informal quizzes. It can be completed at the learner's own pace. The content of the course includes: introduction to the purpose of the ISO 9001 standard,

benefits to the individual and the business, suggested activities to support implementation of the standard and the contribution of individual roles in achieving certification.

This innovative style of learning from BSI offers the following benefits to organisations:

- The learning is self-paced and gives students a chance to speed up or slow down as necessary
- Accommodates multiple learning styles using a variety of delivery methods geared to different learners
- Geographical barriers are eliminated which opens up broader education options
- 24/7 accessibility makes scheduling easy and allows a greater number of people to access the material

BSI Learning plan further eLearning modules which will cover key skills for auditors and management system representatives. Please visit [www.bsigroup.co.uk/elearning](http://www.bsigroup.co.uk/elearning) where you can request an eLearning course 'taster'.

To find out more please visit [www.bsigroup.co.uk/elearning](http://www.bsigroup.co.uk/elearning)

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## About BSI Learning

BSI Learning is the leading supplier of training courses with unrivalled experience in standards-based management system and business improvement training. The company provides training to organisations of all sizes and across all business sectors.

BSI Learning provides training and information on standards in many management disciplines including: Business Continuity; Sustainability; Health & Safety; Information Security; Integrated Management: Quality and IT Service Management. The BSI Learning portfolio also includes a comprehensive range of management development courses and business improvement training solutions.

Training is delivered via a variety of options including eLearning modules, distance learning, in-company training and open courses, along with individually tailored training solutions which can be moulded around an organisation's requirements.

Choosing BSI Learning demonstrates to customers, competitors, suppliers, staff and investors that an organisation uses industry-respected best practices wherever possible.

BSI Learning is part of **BSI group**, a global independent business services organisation that inspires confidence and delivers assurance to customers with standards-based solutions. Originating as the world's first national standards body, the group has over 2,250 staff in more than 50 global offices. The group's key offerings are:

- Development and sale of private, national and international standards and supporting information
- Second and third-party management systems assessment and certification
- Product testing and certification of services and products
- Performance management software solutions
- Training services in support of standards implementation and business best practice

For further information please visit: [www.bsigroup.co.uk](http://www.bsigroup.co.uk)

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<sup>1</sup>CIPD Learning and Development survey, 2008

<sup>2</sup> BSI survey, December 2008